



NETWORKING & EDUCATIONAL SEMINARS for LYMPHEDEMA THERAPISTS

Providing educational seminars to medical professionals who work with lymphedema patients. These include physical and occupational therapists, oncology nurses, and oncologists, radiologists and surgeons. Massage therapists, family practice MDs, internists, etc, are also welcome to attend our seminars. Our presenters are the top in their fields and offer state-of-the-art information that yields continuing education credits.

Brought to you by



North American Rehab is proud to partner with *Lymphedema Seminars* in helping further the education of therapists and clinicians within the lymphedema community.






As a national provider of lymphedema products, NAR offers a knowledgeable and dedicated resource to Lymphedema Seminars' attendees, their patients and sponsors.

2017 SEMINAR SCHEDULE

February Seattle, WA | March Minneapolis, MN | April Dallas, TX | June Nashville, TN | October Hartford, CT | November SoCal

Commitment Level Discounts: 4 seminars - Save 5%; 5 seminars - Save 10%, 6 seminars - SAVE 15%!

10% due by 12/31/16;
Remainder by 1/15/17

Sponsor Lymphedema Seminars	\$350/ seminar	\$1,250/ seminar	\$1,500/ seminar	\$2,000/ seminar	\$2,500/ seminar
	Tote Stuffer	Exhibitor	Bronze Sponsor	Silver Sponsor	Gold Sponsor
Exhibitor Booth Space		✓	✓	✓	✓*
15-Minute Product/Service Presentation					✓
10-Minute Product/Service Presentation				✓	
Pre-Seminar Intro Email to Attendees				✓	✓
Post-Seminar Follow-Up Email to Attendees					✓
Lymphie Life Product Trial & Review 					✓
Lymphie Life YouTube Review 				✓	✓
Lymphie Life Social Media Plug 			✓	✓	✓
Advertisement on <i>TheLymphieLife.com</i> 				✓	✓
Email to NAR Customers & Referring Therapists 				✓	✓
Full-Page Ad in Lymphedema Seminars Quarterly Newsletter					✓
1/2-Page Ad in Lymphedema Seminars Quarterly Newsletter				✓	
1/4-Page Ad in Lymphedema Seminars Quarterly Newsletter			✓		
Logo Included in Seminar Packet and Accolades			✓	✓	✓
Food & Beverage		✓	✓	✓	✓
Attendee Contact List		✓	✓	✓	✓
Sample and/or Literature Included in Attendee's Bag	✓	✓	✓	✓	✓

*Additional exhibit space available for purchase (\$500) for Gold Sponsors only

YOUR SPONSORSHIP INCLUDES:

Exhibitor Booth Space	Booth includes a covered table with place cards and two chairs.
15-Minute Presentation	This presentation is given to the attendees during the seminar while attendees are seated in the classroom. Each sponsor will have the opportunity to present their products and/or service. Opportunity for Q & A will also be available. Presentation time will be fifteen (15) minutes or less.
10-Minute Presentation	Same as above. Presentation time will be ten (10) minutes or less.
Pre-Seminar Email Intro Email to Attendees	This "teaser" email is intended to introduce your company and/or product to the attendees in advance of the course.
Post-Seminar Follow-Up Email to Attendees	This follow-up email is intended to provide an opportunity to take advantage of a promotion or offer some other call-to-action following the course.
The Lymphie Life Product Trial & Review	Alexa will write a sponsored review of the product on TheLymphieLife.com , wherein she shares her honest opinions on the product as well as any relevant information on the product itself that the manufacturer would like to be shared or highlighted (ie new technology; materials used; available compression grades; etc). The product review will include photos by Alexa, and the review will be posted across The Lymphie Life social media accounts upon its publication. Approximate audience reach: Blog Subscribers - 519, Facebook - 1877, Instagram - 863, Twitter - 816
The Lymphie Life YouTube Review	Alexa will record a video review of the product, demonstrating its use and discussing her experience using it. Like the written review, the video review will also highlight any relevant information on the product itself that the manufacturer would like emphasized, such as new technology, materials, etc. The YouTube video will be embedded in the review posted on The Lymphie Life blog, and posted across The Lymphie Life social media accounts.
The Lymphie Life Social Media Plug	Alexa will post a photo or graphic across The Lymphie Life social media accounts (Twitter, Instagram, Facebook) featuring the product. The caption will include description of product as well as any product- or brand-specific hashtags per manufacturer's advising; any social media accounts for the company / brand will be tagged in the post.
Advertisement on TheLymphieLife.com	Your banner will be displayed proudly on TheLymphieLife.com website for one month for each course sponsored.
Email to NAR Customers & Referring Therapists	North American Rehab will send one (1) promotional email to it's entire database of customers and therapists for every seminar sponsored.
Full-Page Ad in Lymph Seminars Quarterly eNewsletter (LSeN)	Lymphedema Seminars' Quarterly eNewsletter is sent to over 7500 contacts. One full-page ad/banner will be prominently displayed within the newsletter.
1/2-Page Ad in LSeN	Lymphedema Seminars' Quarterly eNewsletter is sent to over 7500 contacts. One 1/2-page ad/banner will be displayed within the newsletter.
1/4-Page Ad in LSeN	Lymphedema Seminars' Quarterly eNewsletter is sent to over 7500 contacts. One 1/4-page ad/banner will be displayed within the newsletter.
Logo Included in Seminar Packet and Accolades	Your logo and company name will be included within the seminar packet
Food and Beverages	Sponsors will also receive breakfast on Sat. and Sun., lunch on Sat. and snacks for up to two people.
Attendee Contact List	One complete list of all seminar attendees to include name, address, phone, facility and email address.
Sample and/or Literature Included in Tote	Each attendee receives a tote bag with each sponsors' literature and the opportunity to include a product sample.



Who is Alexa and what is *The Lymphie Life*?

Run by Baltimore-based lymphedema patient Alexa Ercolano, *The Lymphie Life* is a blog featuring her personal experiences living with primary lymphedema – as well as research news, product reviews, and interviews with other "lymphies" and healthcare professionals. *Since its inception in 2011 the blog has become both a resource and a community of its own, with readership from patients, healthcare professionals, and advocates across the globe.* The Lymphie Life maintains an influence within the online lymphedema community, and its steadily growing base of subscribers and followers provides the ideal avenue to organically reach patients about new products and research as well as offer healthcare professionals a glimpse into the patient perspective.

